

Fall, 2017

RE: Sponsor Info - “Growing Possibilities” Ag Forum 2018
Friday, February 2, 2018, 12:30 light lunch, networking, exhibit visits
1:30 – 4:30 program & wine/cheese reception

Dear Ag Stakeholder:

We all know that **agriculture is the number one sector** driving Santa Barbara County’s economy, but we need to help ag organizations continue to educate others about the opportunities and challenges of local agriculturalists.

Attached is sponsor information for the **EconAlliance 2018 “Growing Possibilities” Ag Forum** being organized **in cooperation with the Grower-Shipper Association, San Luis Obispo/Santa Barbara Counties, the Santa Barbara County Farm Bureau**, and others. As you may know, the first “Growing Possibilities” Ag Forum was held in 2014 in Lompoc, with another taking place in 2016 at the Santa Maria Fairpark.

As before, the February 2018 Ag Forum will bring together policymakers, the media, influencers, non-ag industries, non-profit organizations, and other community stakeholders to celebrate our Northern Santa Barbara County ag community, and foster its ongoing vitality and sustainability. **Whereas in 2016 we recognized the “Diamond Families” growing row crops continuously in the region for decades, in 2018 we will be recognizing our trail-blazing berry growers, those among the first to plant berries in our region!**

The 2018 “Growing Possibilities” Ag Forum will feature grower and former California Secretary of Food & Agriculture A.G. Kawamura as keynote, Santa Barbara County Ag Commissioner Cathy Fisher on County agriculture, a Rabobank economist with a “deep dive” into the berry sector, and a sector panel moderated by Grower-Shippers president Claire Wineman.

Please contact Victoria Conner, EconAlliance Initiatives Director, if you would like to be an event, exhibit or table sponsor: initiatives@econalliance.org/805-345-0688
Thank you in advance for your support!

Lorena Chavez, LG Farms/DL Farm Management
Honorary “Growing Possibilities” Event Chairperson

George Adam
Innovative Produce
Co-Lead
EconAlliance Ag Team

Steve Jordan
Baroda Farms
Co-Lead
EconAlliance Ag Team

Steve Pepe
Clos Pepe Founder
President
EconAlliance Board



Sponsors:



Rabobank





SPONSORSHIP LEVELS

2018 EconAlliance AG FORUM

Friday, February 2, 2018

12:30 light lunch, exhibit visits/1:30 program/4:30 reception

\$10,000

- Acknowledged Program Sponsor – Highest Visibility
- Top Billing on Podium, Flyer, Signage
- Top Billing on EconAlliance Ag Initiative Website Page
- Podium Recognition at Event
- Opportunity to Introduce Featured Speaker
- Mention in All Press Releases, Radio Interviews after Sponsor Confirmation
- Inside Cover or Back Page Logo and 100 Word Profile in Event Program or Half Page (8.5" x 11") Program Ad (camera ready, inside cover only)
- Reserved Event Seating for 8, Featured Presenters/VIPs also at table
- Quick Lunch Eats/Reception Wine & Appetizers for All Table Guests
- One 10' Exhibit Space, 8' Display Table at Event
- Recognition on Event Screen throughout Event and One 6' Display Table at Event

\$5,000

- Acknowledged Program Sponsor
- Prominent Logo Position on Flyer after Sponsorship Confirmation
- Prominent Billing on Podium, Other Signage
- Prominent Position on EconAlliance Ag Initiative Website Page
- Organization Banner at Event ▪ Podium Recognition at Event
- Mention in One Ag Forum Press Release
- Logo and 50 Word Profile in Event Program or One Third Page (camera ready) Program Ad
- Reserved Event Seating for 8 with VIPs or Presenters at table
- Quick Lunch Eats and Reception Wine & Appetizers for All Table Guests
- One 10' Exhibit Space, 8' Display Table at Event (Featured Position)
- Recognition on Event Screen throughout Event

Ag Forum Sponsorship Levels (cont'd)

\$2,500

Breakfast and BBQ Sponsor Recognition at Serving Tables and in Program
Quarter Page (camera ready) Program Ad
Organization Banner at Event
Logo on Any Fliers Printed after Sponsorship Recognition ▪ Website Recognition
Eight Seats at Event with VIPs or Presenters at Table
Quick Lunch Eats & Reception Wine & Appetizers for All Table Guests
Recognition on Event Screen throughout Event
One 10' Exhibit Space, 8' Display Table at Event (Prominent Position)

\$1,500

Organization Logo in Event Program
Organization Logo Recognition on EconAlliance Website
Six Seats at Event with VIPs or Presenters at Table
Quick Lunch Eats plus Reception Wine & Appetizers for All Table Guests
One 10' Exhibit Area, 8' Display Table at Event
Recognition on Event Screen throughout Event

\$1,000

Logo in Sponsor Recognition in Event Program
Organization Logo Recognition on EconAlliance Website
One 10' Exhibit Area, 8' Display Table
Four Seats at Event/Quick Lunch Eats & Reception Wine & Appetizers
Recognition on Event Screen throughout Event

Table Sponsorship - \$600

Organization Name on Sponsor List in Program
No Exhibit Space/Sponsored Table for 8 Attendees (2 seats to EconAlliance for Special Guests)
(Names must be received by Jan 25)

Sponsor/Exhibitor with Seating- \$500

Organization Name on Sponsor and Vendor Lists in Program
One 10' Exhibit Area, 8' Display Table at Event with
Two Seats for Event/Quick Lunch Eats & Reception Wine and Appetizers

2018 Ag Forum Sponsorship Application

(Please complete, scan and email to: Initiatives@EconAlliance.org)

Contact Name _____

Title: _____

Official Name of Organization for Publicity:

Address _____

City/State/Zip _____

Office Phone _____ Cell of Sponsor Contact: _____

Email _____

Check Sponsor/Vendor Level (Vendor table comes with all Sponsor Levels):

- \$10,000
- \$5,000
- \$2,500
- \$1,500
- \$1,000
- \$600 no exhibit – 8 attendees (table of 10 includes 2 seats for EconAlliance)
- \$500 exhibit + 2 registrations

- Yes, we would like the exhibit space included in our sponsorship
 - We will need electricity
 - We will need wifi (wifi ordered by exhibitors online at event for small fee)
 - We have other special exhibit needs – please contact us
- No, we do not need exhibit space

For questions/credit card transactions, or W-9, contact: Victoria Conner, Initiatives Director

805-345-0688, Initiatives@EconAlliance.org

Please make payable and send check to:

The EconAlliance Foundation, 2605 S. Miller, Ste. 107, Street, Santa Maria, California 93455

(notation: 2018 AgForum) Note: The EconAlliance Foundation is a 501c3 nonprofit.