



2017 FUTURE FORUM Innovation Award Nomination/Questionnaire

Rules of entry:

1. Companies/organizations may nominate themselves.
2. Nominee must have a “presence” and/or significant economic impact in Northern Santa Barbara County.
3. There is no limitation on what may be considered an innovation and eligible for nomination. The innovation can be anything such as a device, process, concept, operation, computer program, etc.
4. **Deadline for entries is 5:00 PM on October 20, 2017.**
5. Nominations will be evaluated based on the following three criteria:
 - a. Innovation
 - b. Value
 - c. Overall Impact
6. Nomination can include photos, written descriptions and any additional materials deemed relevant.
7. Nomination questionnaires may be submitted:
 - a. By Email: initiatives@econalliance.org or
 - b. By Mail: 2605 S. Miller, Suite 107, Santa Maria, CA 93455 or
 - c. **Online: <https://www.surveymonkey.com/r/2017InnovationAwd>**

NOMINEE INFORMATION	
What is the name of the nominee? (Can be company, organization, individual, etc.)	
Briefly describe the innovation (i.e., is it a device? Process? What does it do?)	
Please provide a contact for the nominee including phone number or email address:	

INNOVATION

What makes the innovation stand out in the crowd?

How is the innovation unique within Northern Santa Barbara County?

How did the innovator(s) demonstrate creativity in coming up with the concept?

VALUE

Does the innovation generate economic benefit or activity in Northern Santa Barbara County?

Does the innovation create a new marketplace or demonstrate an innovative business model?

Does the innovation create new value for the end consumer?

Does the innovation fill a market demand or need in a new or creative way?

OVERALL IMPACT

What overall impact does the innovation have on Northern Santa Barbara County and/or society in general?

Is the innovation a potential inspiration for future creative development?

How does the innovation improve the lives of Northern Santa Barbara County residents and society in general?