



*Discover an innovative mobile app that captures a sale,
even if stock is not in-house!*

XCollective – “Save the Sale” Mobile App
Wednesday, February 8, 2017 ▪ 5:30 – 7:30 p.m.
Presentation ▪ Discussion ▪ Refreshments

A meet-up for entrepreneurs, tech nerds and retailers alike!

Orcutt Board Shop Pioneers Go Mobile! Presenter is Orcutt’s One Way Board Shop co-owner and Righetti HS 1996 graduate Dan Pankrantz, a man of passion, who, with his brother David, has now developed a mobile app for specialty retailers who want to “save the sale” - whether product is on hand or not! A local entrepreneur’s tale of his journey from skateboard shop owner (first board shop in 1997) to multi-location retailer (clothing and specialty shops) to a new focus on a technology-driven retailer’s tool to tap into the rise in online shopping. Exchange Collective launched in beta in 2016 and is now in 25 stores in California!



Meet-Up: Wed, February 8, 2017
at Santa Maria Business Development Ctr
731 S. Lincoln, Santa Maria, Corner Lincoln/Park Sts.



To RSVP, go to www.Meetup.com/IDEA-CentralCoast.

IDEA (Innovation Development Entrepreneurship Acceleration) is an initiative of EconAlliance and is co-led by Ben Kiblinger, WebWise & Steve Burgess, Burgess Consulting & Computer Forensics. <http://www.econalliance.org/strategies/entrepreneurship-innovation/>