



2020 FUTURE FORUM Innovation Award Nomination/Questionnaire

Rules of entry:

1. Companies/organizations may nominate themselves.
2. Nominee must have a “presence” or significant economic impact in Northern Santa Barbara County.
3. There is no limitation on what may be considered an innovation and eligible for nomination. The innovation can be anything such as a device, process, concept, operation, computer program, etc.
4. **Deadline for entries is November 25, 2020**
5. Nominations will be evaluated based on the following three criteria: Innovation, Value, Impact
6. Nomination can include photos, written descriptions and any additional materials deemed relevant.
7. To make a nomination, please fill out this questionnaire and return it to:
 - a. Email: initiatives@econalliance.org

NOMINEE INFORMATION

What is the name of the nominee? (Can be company, organization, individual, etc.)

Briefly describe the innovation (i.e., is it a device? Process? What does it do?)

Please provide a contact for the nominee including phone number or email address:

INNOVATION

How does the new product, process or technology demonstrate innovation or inspire new innovation?

VALUE

Does the innovation create a new marketplace or demonstrate an innovative business model?

Does the innovation create new value for the end consumer?

Does the innovation fill a market demand or need in a new or creative way?

OVERALL IMPACT

What impact could the innovation have on Northern Santa Barbara County?

What is the greater benefit of the innovation to society and to people beyond Santa Barbara County?